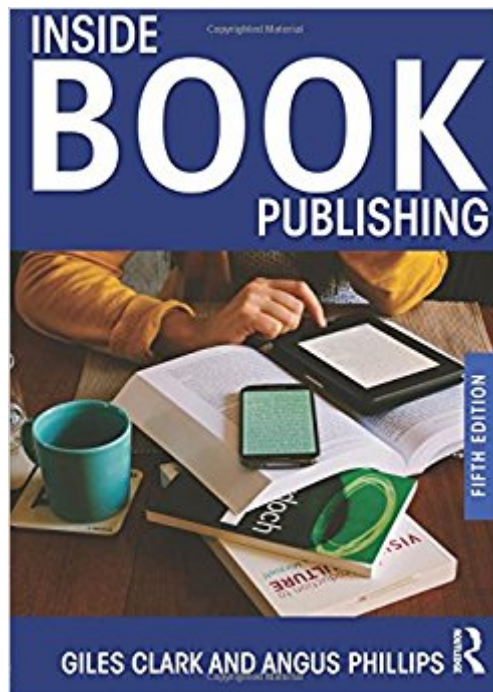


The book was found

Inside Book Publishing



Synopsis

Now in its fifth edition, *Inside Book Publishing* remains the classic introduction to the book publishing industry, being both a manual for the profession for over two decades and the bestselling textbook for students of publishing. This new edition has been fully updated to respond to the rapid changes in the market and technology. Now more global in its references and scope, the book explores the tensions and trends affecting the industry, including the growth of ebooks, self-publishing, and online retailing, and new business models and workflows. The book provides excellent overviews of the main aspects of the publishing process, including commissioning, product development, design and production, marketing, sales and distribution. The book remains essential reading for publishing students, those seeking a career in publishing, recent entrants to the industry, and authors seeking an insider's view. The accompanying website supports the book by providing up-to-date and relevant content.

Book Information

Paperback: 376 pages

Publisher: Routledge; 5 edition (September 17, 2014)

Language: English

ISBN-10: 0415537177

ISBN-13: 978-0415537179

Product Dimensions: 6.8 x 0.8 x 9.7 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #241,225 in Books (See Top 100 in Books) #43 in Books > Reference > Writing, Research & Publishing Guides > Publishing & Books > Book Industry #512 in Books > Textbooks > Communication & Journalism > Media Studies #1980 in Books > Politics & Social Sciences > Social Sciences > Communication & Media Studies

Customer Reviews

“The definitive text for all who need to learn about the publishing industry” Publishing Training Centre
“An excellent book” | I recommend this book to everyone” Gillian Clarke, Editing Matters, Society for Editors and Proofreaders
“A crucial title if you are looking to enter the industry” Suzanne Collier, bookcareers.com
“Well-worth reading as an overview of the global industry and publishing process” Thomas Woll, Publishing Research Quarterly
“Fabulous to have as a shelf reference whatever your department” Rachel Maund, Marketability
“No writer

equipped with this book need ever feel like an ignorant outsider againâ™ Chris Holifield,
WritersServices

[Download to continue reading...](#)

KINDLE PUBLISHING: How To Build A Successful Self-Publishing Business With Kindle and Createspace. A Detailed, Step-By-Step Guide To The Entire Process (Kindle Publishing Series Book 1) Of Russia: A Year Inside (Of China: A Year Inside, Of Iraq: A Year Inside Book 1) From Word to Kindle: Self Publishing Your Kindle Book with Microsoft Word, or Tips on Formatting Your Document So Your Ebook Won't Look Terrible (Kindle Publishing) Pictures on Kindle: Self Publishing Your Kindle Book with Photos, Art, or Graphics, or Tips on Formatting Your Ebook's Images to Make Them Look Great (Kindle Publishing) The Kindle Publishing Bible: How To Sell More Kindle Ebooks on (Step-by-Step Instructions On Self-Publishing And Marketing Your Books) (Kindle Bible Book 1) The Self-Publishing Profits for 2016 (3 in 1 Bundle): Romance Publishing - Cookbooks & Recipes - Book Selling Strategies Inside Administrative Law: What Matters and Why (Inside Series) (Inside (Wolters Kluwer)) Adventure Guide Inside Passage & Coastal Alaska (Adventure Guide to the Inside Passage & Coastal Alaska) (Adventure Guide to Coastal Alaska & the Inside Passage) Createspace and Kindle Self-Publishing Masterclass - Second Edition: The Step-by-Step Author's Guide to Writing, Publishing and Marketing Your Books on The Content Machine: Towards a Theory of Publishing from the Printing Press to the Digital Network (Anthem Publishing Studies) How To Write Erotica: A Beginner's Guide To Writing, Self-Publishing And Making Money As An Erotica Author! (How To Write Erotica, Self-Publishing Erotica, Writing Erotica For Beginners) Hartman's Nursing Assistant Care: The Basics 3rd (third) Edition by Hartman Publishing Inc., Jetta Fuzy RN MS published by Hartman Publishing, Inc. (2010) Inside Book Publishing Inside: One Woman's Journey Through the Inside Passage Going Public: My Adventures Inside the SEC and How to Prevent the Next Devastating Crisis: My Adventures Inside the SEC and How to Prevent the Next Devastating Crisis See Inside Recycling and Rubbish (Usborne See Inside) Inside Sales Pro: Master Your Inside Sales Skills and Boost Your Career 42 Rules for Building a High-Velocity Inside Sales Team: Actionable Guide to Creating Inside Sales Teams That Deliver Quantum Results Inside Volcanoes (Inside Series) Inside Dinosaurs (Inside Series)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

